



Sibcy Cline REALTORS®

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Ten Reasons For Selling During the Holidays

- Your home looks great when its decorated for the holidays.
- You have less competition this time of year.
- One of the highest percentages of “Listings Sold” to “Listings Taken” occurs during this time of year.
- Winter prospects are more serious buyers.
- Marketing can be more visible, which increases effectiveness.
- Buyers have more time to look at homes during the Holidays, especially during vacations.
- Transferees have received notice of impending transfers- using the holiday vacation to research the market.
- By selling now, you may have a delayed closing or extended occupancy until the beginning of the following year.
- First time buyers are motivated by the \$8,000 tax credit and move/down sellers are motivated by the \$6,500 tax incentive.
- You have fewer showings, but more qualified and motivated prospective buyers.



Kathy Landstra

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